

## Press Release

Phoenix, USA – January 20, 2011

### **Ashland Inc. Selects Web\*Technician™ for Remote Performance Monitoring**

*Service will enable Ashland to view its customer operations in real-time allowing them to provide proactive remote trouble-shooting and profit improvement solutions*

Through Web\*Technician, Ashland will receive a real-time feed of process data from its many hundred customer sites. The data will be associated with the customer operations whose profitability is affected by the chemicals that Ashland supplies. Ashland will use the live data to analyze the operation in real-time and to provide insight to its customers. The insight will allow Ashland's customers to avoid potential problems and to improve their operating performance based on enhanced application of Ashland's products.

Data for each site will be collected in real-time by Web\*Technician using one of many secure data collection strategies depending on the needs and constraints of each customer site. The heart of Web\*Technician is a PI System from OSIsoft which stores the records from each site in a standardized database. Web-based tools and Ashland-specific rules and analytics will enable Ashland to prioritize issues, homing in on immediate needs and opportunities of its customers.

Ashland's relationships with its customers are critical to its success in the market. When Ashland relies on our DaaS solutions, they put some of their customer care in our hands and we respect the obligation this puts on us to perform. Ashland is already a Web\*VMI customer, and knows that we treat their customers as if they were our own.

### **About Industrial Evolution**

Founded in 2000, Industrial Evolution was an innovator in offering Data-as-a-Service to the industrial market. We collect real-time process data from systems and devices, and make it available securely via the internet.

In January 2016, Yokogawa Electric Corporation announced the acquisition of Industrial Evolution to strengthen its provision of advanced solutions to the process industries. The acquisition of Industrial Evolution, a provider of cloud-based plant data sharing services, was carried out through Yokogawa Venture Group, Inc., a wholly owned Yokogawa subsidiary. The press release is available at: <http://www.yokogawa.com/pr/news/2016/pr-news-2016-0107-en.htm>.

The Industrial Evolution website: [www.industrial-knowledge.com](http://www.industrial-knowledge.com)